



Novoperm Orange HL 70 for Paints and Coatings

Pigment Orange 36

Novoperm Orange HL 70 is an opaque red shade benzimidazolone pigment.



Benefits

- High weather fastness
- High overspray fastness
- High tinting strength and brilliance

Product Data

Application Profile

- Automotive Coatings
- Industrial Coatings

Special Recommendations

Air-drying Alkyds

Physically Drying Paints

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Accept

Acid Cured Paints	●
Amine Cured Epoxies	●
Isocyanate Cured Paints	●
Waterbased Paints	●

- recommended
- limited suitability
- not recommended



Physical Data

Density	[g/cm ³]	1.62
Form of Supply		powder
Specific surface	[m ² /g]	14
Oil absorption	[ml/100g]	64
Avg. Size of Primary Particles	[nm]	395
Heat Stability	[°C]	160

Fastness Data

	to Light		to Weathering				
			12 month		24 month		
	LOA	AM	LOA	AM	LOA	AM	
Full shade	8	8	5	5	5	5	
Deep shade	8	8	5	5	4-5	4-5	
1/3 ST	[1:2.2 TiO ₂]	8	8	4-5	4-5	4-5	4-5

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Acids		5		
Water		5		
Butyl Glycol		4-5		
Methyl Ethyl Ketone		4-5		
Xylene		4-5		
Alkali		5		
Butanol		4-5		
Butyl Acetate		4-5		
White Spirit		5		
Dibutyl Phthalate		4-5		
Blooming		No blooming observed		
Fastness to Overpainting	NC	AM (120°C)		AM (160°C)
	5	5		4-5

LOA- Air-drying Long Oil Alkyd

AM- Baked Alkyd-Melamine

NC- Nitrocellulose Combination Lacquer

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